



NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: Linda Wellendorf
Director of Communications
CreativeBridge Coalition
330-518-5872
linda@cbridgec.org

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Youngstown Music Awards to Benefit CreativeBridge Coalition

YOUNGSTOWN, OH – The Youngstown Music Awards organization has chosen CreativeBridge Coalition (www.cbridgec.org) as a recipient for its first annual awards ceremony on November 30 at the Rodeo Music Hall in Austintown, OH. Fans are invited to vote for their favorite local musicians/bands among numerous categories (<http://www.ytownmusicawards.com>) and YMA's creator, Michael Kermec, has organized an evening of local talent surrounding the award presentations (see <http://www.vindy.com/news/2014/aug/12/youngstown-music-awards-event-finalizes/>).

The choice of CreativeBridge Coalition (CBC) as a partner charity seemed logical to Bill Bodine, co-founder of CBC and musical native of the Youngstown area. "My CBC partner, Dan Marshall, and I have a history in the area's local music evolution. Dan had been in the New Hudson Exit and Roadshow and I played with the Citations before we joined forces to create Brainchild – a band that had a very real presence in the area in the early 1970s. Decades later, Dan and I have worked hard to create a non-profit that connects music-based programs with special needs kids, and we're proud of our decision to focus a part of our work in the Mahoning Valley. We're grateful to Michael Kermec for all he's doing to promote the Valley's long tradition of music and for his decision to include CBC in the mix."

For more information about the event, or CBC programs in the Mahoning Valley, contact Linda Wellendorf at lindaw@cbridgec.org or call 330-518-5872.

About CreativeBridge Coalition

CreativeBridge Coalition is a 501(c)(3) organization serving young children and those with special needs by bringing music into their lives. Music programs benefit kids by improving social skills, enhancing personality traits and developing learning capabilities. CBC raises funds through solicitation of private donations and fundraising events, and currently has projects operating in Los Angeles and the greater Youngstown area.

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